

Wander & Gather

Illustrations of the natural world by artist Maia Hausler

WHOLESALE GUIDE 2025-2026





Hello and welcome to Wander & Gather!

I created Wander & Gather out of my love for the fields and forests of the Great Lakes region where I was raised. Through our line of sustainable paper goods and products, I aim to inspire others to connect with the living environment around them and deepen their relationship with the natural world.

My botanical watercolor illustrations are the heart of the brand and strongly emphasize plants native to the Great Lakes, the eastern United States and Canada, as well as fruits and vegetables grown on farms throughout the region. These are the species that connect us to the land and strengthen our love for it: the trilliums of spring, fresh-picked blueberries of summer, and all the sugary goodness of the sugar maple.

In an effort to honor the land, all of our products keep sustainability in mind. From eco-friendly printing practices and 100% recycled paper, to plastic-free shipping and packaging options; these are products you can feel good about.

Something else to feel good about: with every order from Wander & Gather a portion of the proceeds are donated to organizations dedicated to protecting the Great Lakes region’s ecosystems and their inhabitants.

Just like the natural environment is built on community, so too is the world of small business. I’m so happy to be working alongside businesses like yours to grow and strengthen this creative community we are all a part of. I look forward to connecting with you soon.

Maia C Hausler

Maia C Hausler
Owner, Wander & Gather

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wholesale@wandergather.com

Instagram: @wandergather

490 S Maple Rd. ste. 853
Ann Arbor, MI 48103



5 x 7 Greeting cards

100% recycled white envelope included.

Species information on card back.

Digitally printed on 100% recycled card stock.

Each card features an illustration of the natural world using pen + ink and watercolor. The common and latin name for each species is indicated on the back of every card as well as some facts about the species and a range map (where relevant). Insides of cards are blank unless indicated.

While we strive to be as sustainable as possible, we understand sometimes plastic sleeves are required to keep cards protected. All cards come unsleeved, but can be individually wrapped in a cellophane bag for an additional 20 cents per card upon request. (This is a separate listing in Faire.)

Minimum quantity per design is 6 cards. Wholesale \$3.00 each.

5 x 7 Greeting cards

NATIVE WILDFLOWERS



57C 0001
White Trillium

57C 0002
Pink Lady Slipper

57C 0003
Squirrel Corn

57C 0004
Jack-in-the-Pulpit

57C 0005
Mayapple

57C 0006
Red Columbine

CARD BACKS

NEW CARD DESIGNS

Card backs feature species information, including a range map for Great Lakes native species.



57C 0027
Jack Pine

57C 0036
Sunchoke

57C 0107
American Witch Hazel

57C 0201
Wood Poppy



57C 0121
Dwarf Lake Iris

57C 0122
Wood Lily

57C 0123
Cardinal Flower

57C 0124
Frost Aster

57C 0125
Black-eyed Susan

57C 0126
Common Milkweed

SUCCULENTS

VEGGIE PUNS

ENDANGERED BUTTERFLIES



57C 0111
Jade

57C 0112
Echeveria

57C 0060
Bitch, Peas
(Inside Blank)

57C 0061
Inside reads:
LETTUCE BE
LOVERS

57C 0062
Inside reads: I
CARROT A LOT
ABOUT YOU

57C 0063
Inside reads:
YOU ARE
A-MAIZE-ING!



57C 0007
Bloodroot

57C 0008
Sharp-lobbed
Hepatica

57C 0009
Yellow Trout Lily

57C 0127
Yellow Lady Slipper

57C 0161
Karner Blue
Butterfly + Lupine

57C 0162
Mitchells Satyr
Butterfly + Sedge

5 x 7 Greeting cards

FALL LEAVES



57C 0101
Sugar Maple

57C 0102
Quaking Aspen

57C 0103
White Oak

57C 0104
Tamarack

57C 0105
Staghorn Sumac

57C 0106
American Beech

WINTER EVERGREENS



57C 0021
White Pine

57C 0022
White Spruce

57C 0023
Hemlock

57C 0024
White Cedar

57C 0025
Red Juniper

57C 0026
Balsam Fir

WOODLAND CREATURES



57C 0041
Eastern Cottontail

57C 0042
American Red Fox

57C 0043
American Crow

THANK YOU



57C 0141
Native Plant Thank You

INTOXICANTS



57C 0151
Pinot Noir Grapes

57C 0152
Cannabis

5 x 7 Greeting cards

WILD EDIBLES



57C 0181
Yellow Morel

57C 0182
Blewit Mushroom

57C 0032
Ramp - Wild Leek

57C 0033
Ostrich Fern Fiddlehead

57C 0034
Broadleaf Cattail

57C 0035
Manoomin - Wild Rice

WILD BERRIES



57C 0171
Blackberry

57C 0172
Wild Strawberry

57C 0173
Thimbleberry

57C 0174
Black Raspberry

57C 0175
Serviceberry

57C 0176
Cranberry

FRUIT BELT



57C 0071
Apple

57C 0072
Cherry

57C 0073
Blueberry

57C 0074
Raspberry

57C 0075
Peach

57C 0076
Pear

Waterproof Stickers

Approximately 4x3 inches

(size varies slightly with design, but all fit in 4 inch wide sticker displays)

Each sticker features an illustration of the natural world using pen + ink and watercolor.
These heavy-duty stickers are very long lasting, waterproof, and can be used outdoors.
They are printed on durable vinyl and have a paper backing.

Minimum quantity per design is 5 stickers. Wholesale rate is \$2.50 each.

Sustainability note: Truly sustainable, long-lasting, and waterproof stickers do not yet exist. While made of plastic, our stickers are incredibly durable and intended for long-term use, reducing the amount of plastic ending up in landfills.
We are constantly testing new sticker formulas in an effort to be more sustainable.

NEW STICKERS!!!



STK 0210
Skunk Cabbage



STK 0211
Pitcher Plant



STK 0035
Manoomin -
Wild Rice



STK 0021
White Pine



STK 0101
Sugar Maple



STK 0171
Blackberry



STK 0172
Wild Strawberry



STK 0173
Thimbleberry



STK 0175
Serviceberry



STK 0176
Cranberry



STK 0152
Cannabis



STK 0063
Maize



STK 0111
Jade



STK 0112
Echeveria

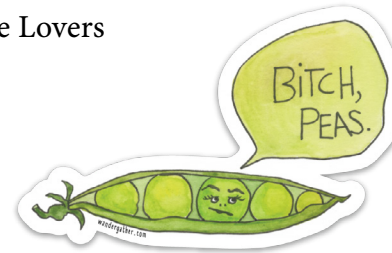
STK 0062
Carrot Hug



STK 0061
Lettuce Be Lovers



STK 0060
Bitch Peas



Stickers are waterproof
and are the perfect
addition to laptops,
water bottles, kayaks,
coolers and more!

Waterproof Stickers



STK 0001
Trillium



STK 0002
Pink Lady Slipper



STK 0004
Jack-in-the-Pulpit



STK 0007
Bloodroot



STK 0009
Trout Lily



STK 0023
Hemlock



STK 0024
Cedar



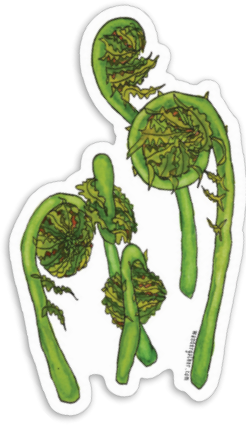
STK 0025
Red Juniper



STK 0103
White Oak



STK 0104
Tamarack



STK 0033
Fiddlehead Fern



STK 0121
Dwarf Lake Iris



STK 0122
Wood Lily



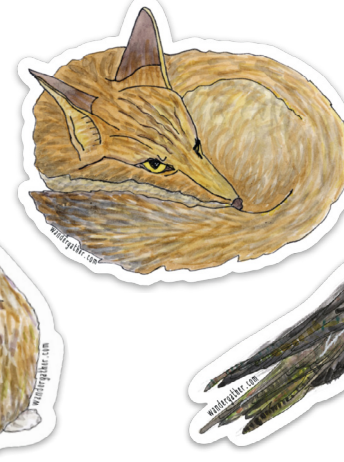
STK 0124
Frost Aster



STK 0125
Black-eyed Susan



STK 0041
Rabbit



STK 0042
Fox



STK 0043
Crow



STK 0182
Blewit



STK 0181
Morel



STK 0126
Milkweed



STK 0127
Yellow Lady Slipper



STK 0161
Karner Blue
Butterfly on Lupine



STK 0162
Mitchell's Satyr
Butterfly on Sedge



STK 0000
Michigan Spring
Wildflowers



STK 0071
Apple



STK 0072
Blueberry



STK 0073
Cherry



STK 0074
Raspberry



STK 0075
Peach

Waterproof Stickers



April

TROUT LILY - WHITE TRILLIUM - OSTRICH FERN

Erythronium americanum - *Trillium grandiflorum* - *Matteuccia struthiopteris*

September

FROST ASTER - WILD BLACKBERRY - GOLDENROD

Symphoricarpos alba - *Rubus alleghaniensis* - *Solidago canadensis*

An inside view of the 12-month Native Plant Perpetual Calendar. A perfect gift for any nature lover. Contact us if you would like photos of any additional inside pages.

Native Plant Perpetual Calendar

Digitally printed on 100% recycled paper with metal coils and hanging wire.

14 x 8.5 inches

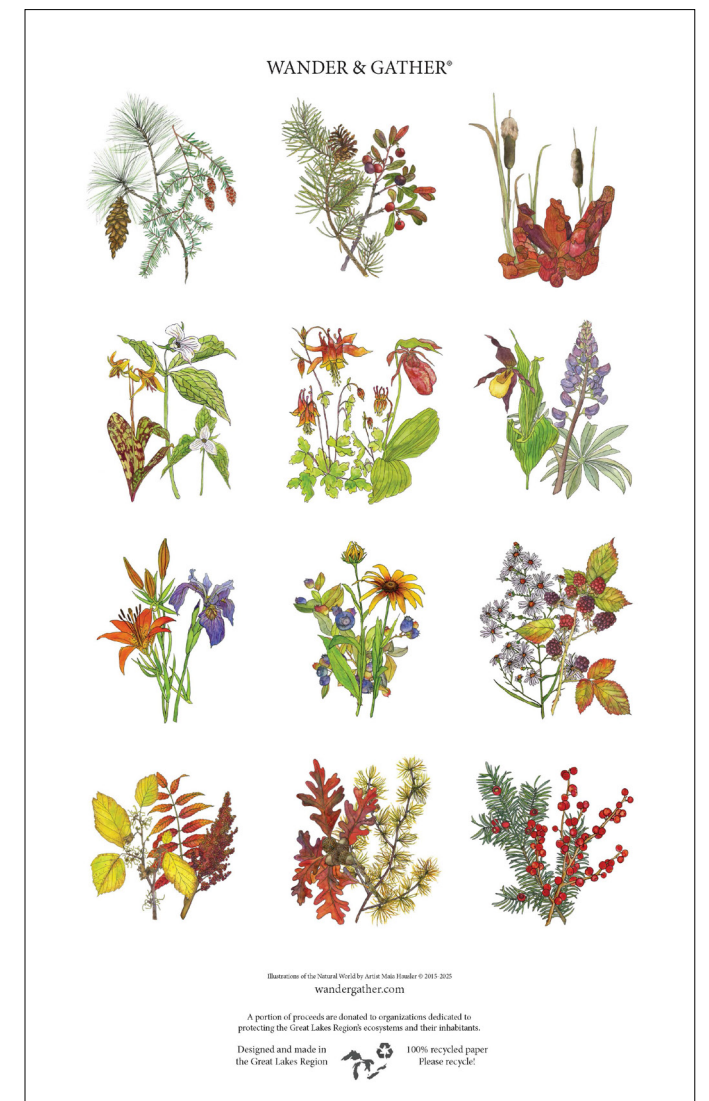
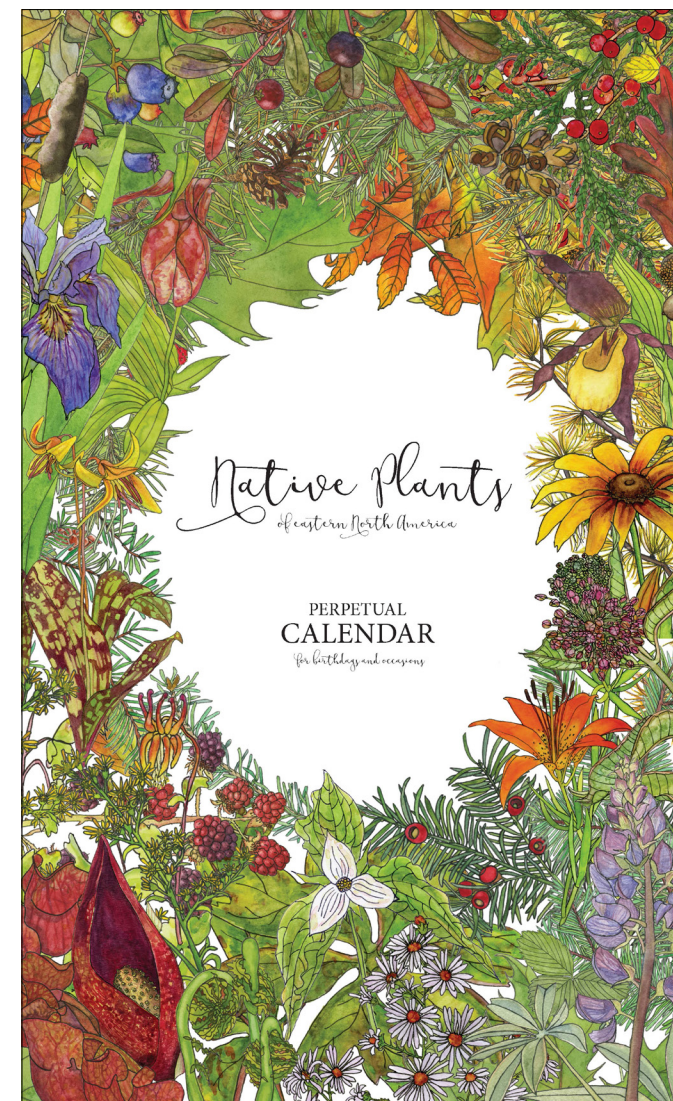
Each month features 3 plants native to eastern North America, illustrated with pen + ink and watercolor. The common and Latin names for each species are indicated. Every page includes numbers for each day of the month and lines to write birthdays and other special occasions that reoccur every year. Unlike standard calendars, perpetual calendars can be used year after year.

Minimum quantity is 3 calendars. \$18.50 each.

Front

CAL0026

Back





PST0000MI

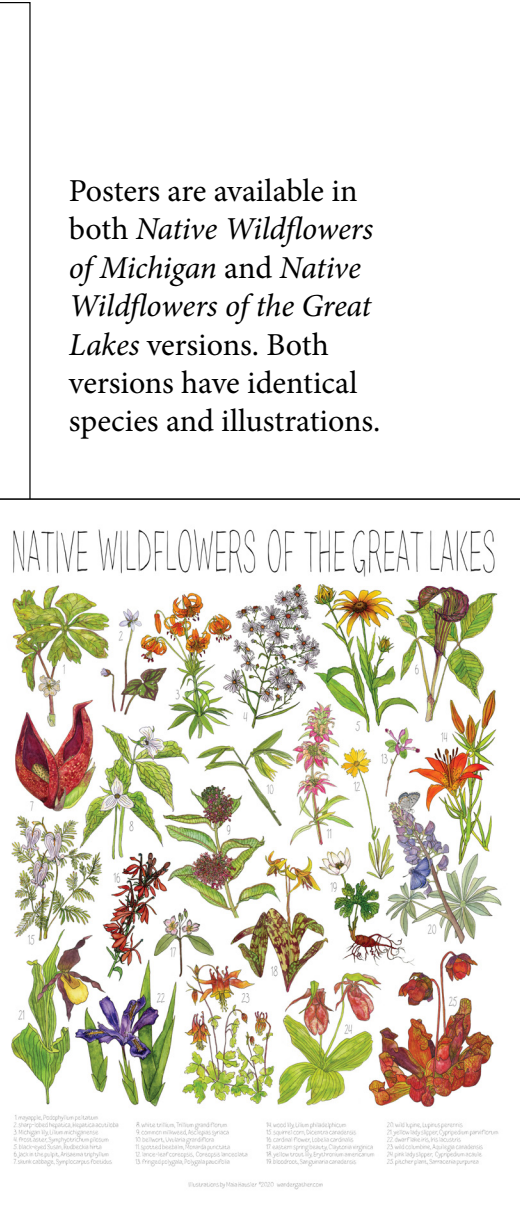
Native Wildflowers Poster

Digitally printed on archival recycled paper. Standard 18x24 inch poster size.

Minimum quantity is 5 posters. Wholesale \$15 each.

Pen and watercolor illustrations in a large poster format. The latin name and common name for each species are listed at the bottom under the corresponding number. All species are native to Michigan and the Great Lakes Region.

Posters are shipped rolled and bundled together in a tube, with either paper belly bands or plastic sleeves (stockist's choice, to be put on after arrival). This packing method allows us to keep shipping costs low. If you would prefer posters shipped flat or pre-rolled this can be accommodated.



PST0000GL

8 x 10 Prints

Comes packaged with recycled backing board in a recycled cello sleeve.

Digitally printed on archival, 100% recycled paper.

Minimum quantity is 3 per SKU. Wholesale \$12.50 each.



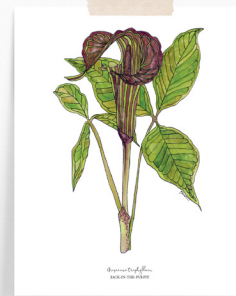
810 0161
Karner Blue Butterfly
Wild Lupine



810 0122
Wood Lily



810 0125
Blackeyed Susan



810 0004
Jack-in-the-Pulpit



810 0007
Bloodroot



810 0124
Frost Aster



810 0006
Red Columbine



810 0001
White Trillium



810 0126
Common Milkweed



810 0009
Yellow Trout Lily

Each print features an illustration of the natural world using pen + ink and watercolor. The common and latin name for each species is indicated on the bottom of every print.



Lycaeides melissa samuelis + *Lupinus perennis*
KARNER BLUE BUTTERFLY + WILD LUPINE



8 x 10 Prints



810 0033
Ostrich Fern Fiddlehead



810 0172
Wild Strawberry



810 0173
Thimbleberry



810 0171
Wild Blackberry



810 0074
Raspberry



810 0073
Blueberry



810 0072
Cherry



810 0075
Peach



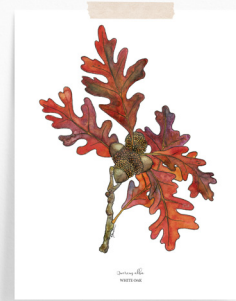
810 0102
Quaking Aspen



810 0101
Sugar Maple



810 0104
Tamarack



810 0103
White Oak



810 0106
American Beech



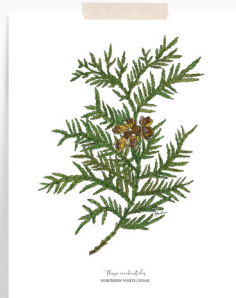
810 0034
Broadleaf Cattail



810 0071
Apple



810 0176
Cranberry



810 0024
White Cedar



810 0023
Hemlock



810 0025
Red Juniper



810 0021
White Pine



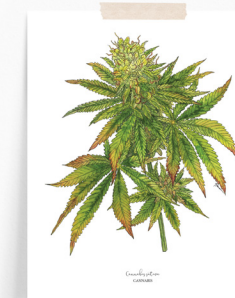
810 0022
White Spruce



810 0087
Canada Yew



810 0088
Michigan Holly



810 0152
Cannabis

8 x 10 Prints

Holiday 5x7
Greeting cards

See page 4 for card
details and specifications.



Holiday
Stickers

See page 8 for sticker details
and specifications.

HOLIDAY GREETINGS



57C 0089

Inside Reads:
“Happy
Hanukkah”



57C 0081

Inside Reads:
“Season’s
Greetings”



57C 0088

Inside Reads:
“Happy
Holly-days”



57C 0087

Inside Reads:
“All I want for
Christmas
is yew”



57C 0085

Inside Reads:
“Merry
Christmas”



57C 0192

Inside Blank:
Merry and
Bright



STK 0088
Michigan Holly



STK 0251
Wintergreen



STK 0089
Menorah Sage



STK 0080
Holiday Branches



STK 0087
Canada Yew

New Cards



57C 0084

Inside Blank:
Happy Holidays



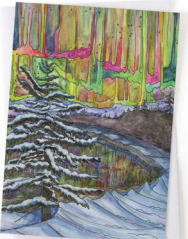
57C 0051

Inside Blank:
Michigan, the
Mitten State



57C 0191

Inside Reads:
“Happy
Solstice”



57C 0082

Inside Blank:
Northern
Lights



57C 0086

Inside Reads:
“Feliz Navidad”



57C 0083

Inside Reads:
“Merry
Christmas
from the
Mitten State”



57C 0251

Wintergreen
Inside Blank



57C 0252

Bearberry
Inside Blank



57C 0253

Wild Rose Hips
Inside Blank



STK 0085
Christmas Tree



STK 0051
Mitten State



STK 0081
Native Plant
Wreath

Wholesale Ordering

NOW ON FAIRE!!

Faire:

Our wholesale ordering has transitioned to the Faire.com wholesale platform. Those new to Faire can qualify for discounts using our direct link (right). Please use this link even if you are a current Faire customer, it helps us to keep our prices low by reducing the commission that Faire takes.

Faire offers a lot of benefits to our customers that simplify the ordering process. They offer flexible NET60 terms and easy checkout, as well as periodic discounts.

To Order:

To place an order visit:

<https://faire.com/direct/wandergather>
or email wholesale@wandergather.com if you would prefer to place an order directly rather than through Faire.

If placing an order for the first time directly (not through Faire), please include your store name, contact name, phone number, shipping address, billing address, and a copy of your sales tax id/resellers license. For direct orders an invoice will be sent with NET30 terms. Checks and all major credit and debit cards are accepted.



<https://faire.com/direct/wandergather>

Turnaround Time:

Order processing time can be 2-3 weeks, but typically we are able to process orders in one week.

Shipping is via USPS utilizing the most economical shipping methods unless expedited or other shipping carriers are requested.

Minimum Order is \$100

cello sleeves for cards
are 20 cents extra per card

Pricing + Quantities

Item Type	Unit Cost	MSRP	Min Quantity (per SKU)
Cards	\$3.00	\$6.00	6
Stickers	\$2.50	\$5.00	5
Posters	\$15.00	\$30.00	5
Prints	\$12.50	\$25.00	3
Calendars	\$18.50	\$37.00	3

Shipping:

Shipping charges are based on package weight and size. All products ship via USPS and may be sent in multiple packages for protection (common with posters). Cost will be set at time of invoice, but if you would like a shipping estimate in advance please let us know.

Packaging:

With the environment as a driving force behind our brand, all of our packaging also keeps sustainability in mind. All products are shipped in sustainable packaging; sometimes this means we re-use boxes and packing materials. Cards are shipped loose with envelopes and only come with cello sleeves if requested (additional 20 cents per card). Stickers are free from individual packaging as well. Prints have a recycled paper backing board and a recycled cello sleeve for protection. Posters have two packaging choices: rolled with paper belly bands to attach, or plastic tubes to slip them into on arrival. Posters ship rolled due to the high costs of flat shipping for such large prints, but we can always accommodate flat or pre-rolled poster shipping for additional shipping costs.



Custom Request?

Lets chat! I'm also available for custom illustrations and projects. Shoot me an email at maia@wandergather.com

WANDERGATHER.COM



Rudbeckia hirta
BLACK-EYED SUSAN